

RECORD OF REQUEST FOR POLITICAL TIME

CANDIDATE ADVERTISEMENT FORM (TO BE PLACED IN POLITICAL FILE)

Date: 10.6.16 Request made by: Arsenert Media by phone in
person On behalf of: (Committee name) For candidacy or
issue: Public Svc. Comm D4 (Candidate/Issue)
PRIMARY ELECTION POLITICAL PARTY:
GENERAL or SPECIAL ELECTION Democrat Republican
Other
Legally-Qualified Candidate for the Office of: Public Svc. Comm. Dist 4
Information Requested: Schedule
Information Provided: Schedule
Time Requested: [May attach copies of faxed orders and contracts]
Length of Class of Times Per Package or Number of Cablecast Hour Days Time Week Rotation Weeks Rate
Schedule Attached
Date of First Cablecast: 10.9.14 Date of Last Cablecast: 10.9.14
Total Charges: \$ 579.76
If not already on file, list chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization, for candidate include treasurer of authorized campaign committee.
X
Print Name Title

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Window,	Federal Cand	idates Mus	t Sign The	Certification	On Page 3
	d Location: 644, 5009, 5140,	5192) - Alexa	andria, LA	Date:	October 6, 2015
Arsement I	Media Group				
	Mary We	rner			
Primain theelection to b		of: mber 8, 2016		ionier - District 4	
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule.					
Attach propo	sed schedule w	ith charges (if available):		

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign to Elect Mary Werner for PSC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Donna Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

October 6, 2015	Ksimm	
Date	Signature	
To Be S	Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

Market: Louisiana Vendor: Suddenlink - Leesville/Many 9644 Station Rep: Dawn Arceneaux

Phone: (318) 419-3251

Email: Dawn.Arceneaux@suddenlink.com

Campaign Remarks:

Mary Werner

Campaign: MW 10.8-10.9 Flight Dates: 10/08/2016 to 10/09/2016 Contract No: 1550117508 Rev. No: 1

Arsement Media Group

kalyn@arsementmedia.com Buyer: Kalyn Simon

Item Days S Comments: TBD Times Leading Into Debate Is Preferable - NP x2 ò DP/LEN Call FXNC 10.9 Presidential Debate - Leading In Leesville/Many 9644 **Program Title** 60.00 60.00 Rate/Total စ္ထ Oct Spots

Comments: Leading Into Debate Is Preferable - NP x2 10.9 Presidential Debate - Leading In Leesville/Many 9644

S.

TBD

6

FXNC

24.00 24.00

N

Month Oct-2016 Totals Spots N \$84.00 \$84.00 Gross \$71.40 \$71.40 Net

Comments: Thank you!

Date:

Traffic:

Arsement Media Group

Signed:

104 Live Oak Drive Lafayette, LA 70503 (337) 501-9900

Buyer

kalyn@arsementmedia.com Kalyn Simon (337) 849-3251

ARSEMENT 1

Market: Louisiana
Vendor: Suddenlink - Alexandria 5009
Station Rep: Dawn Arceneaux
Phone: (318) 419-3251

Email: dawn.arceneaux@suddenlink.com; brian.savoie@suddenlink.com Campaign Remarks:

Mary Werner
Campaign: MW 10.8-10.9
Flight Dates: 10/08/2016 to 10/09/2016
Contract No: 1550117508 Rev. No: 1

Arsement Media Group

Buyer: Kalyn Simon kalyn@arsementmedia.com

// PYLEN Call Program Inte // FXNC 10.9 Presidential Debate - Leading In Alexandria 5009 ng Into Debate Is Preferable - NP x 2 // CNN 10.9 Presidential Debate - Leading In Alexandria 5009			
TBD /0 FXNC 10.9 Presidential Debate - Leading In 172.00 1 Inments: Leading Into Debate Is Preferable - NP x2 TBD /0 CNN 10.9 Presidential Debate - Leading In 52.00 1 Alexandria 5009 52.00 1	Ν		Item
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Oct 08	- NP x2 10.9 Presidential Debate - Leading in Alexandria 5009	10.9 Presidential Debate - Leading In Alexandria 5009	Program Title
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Spots Spots	•		Oct 08
	<u>→</u>	_	Spots

Traffic:			Comments: Thank you!	극 8
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##50 AD	\$224 OO	9	Totals	
\$190.40	\$224.00	2	Oct-2016	
Net	Gross	Spots	Month	Г

Comments: Leading Into Debate Is Preferable - NP x2

_Date:

Arsement Media Group

Signed:

104 Live Oak Drive Lafayette, LA 70503 (337) 501-9900

Buyer

kalyn@arsementmedia.com (337) 849-3251 Kalyn Simon

ARSEMENT **③**

MEDIA GROUP

Market: Louisiana
Vendor: Suddenlink - Bunkie/Marksville/Oakdale 5140
Station Rep: Dawn Arceneaux
Phone: (318) 419-3251

Email: dawn.arceneaux@suddenlink.com Campaign Remarks:

Mary Werner
Campaign: MW 10.8-10.9
Flight Dates: 10/08/2016 to 10/09/2016
Contract No: 1550117508

Rev. No: 1

Arsement Media Group

Buyer: Kalyn Simon
kalyn@arsementmedia.com

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			Date:				Signed:	Sig
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Arsement Media Group
104 Live Oak Drive
Lafayette, LA 70503
(337) 501-9900

Buyer Kalyn Simon kalyn@arsementmedia.com (337) 849-3251

ARSEMENT **③**

MEDIA GROUP

Market: Louisiana
Vendor: Suddenlink - Moreauville 5192
Station Rep: Dawn Arceneaux
Phone: (318) 419-3251
Email: dawn.arceneaux@suddenlink.com
Campaign Remarks:

Mary Werner
Campaign: MW 10.8-10.9
Flight Dates: 10/08/2016 to 10/09/2016
Contract No: 1550117508
Rev. No: 1

Arsement Media Group

kalyn@arsementmedia.com Buyer: Kalyn Simon

Item	Days	Times	DP/LEN Call	Call	Program Title	Rate/Total		
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	Comments:	Leading Into Debate Is Preferable - NP x2	Debate Is Pi	referable	NPx2			
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	Oct-2016		2		\$24.00	\$20.40		
	Totals		2		\$24.00	\$20.40		
Comments: Thank you!	nts: out				· <u></u>	=1	Traffic:	
Signed:	ed:				Date:			
Arse	Arsement Media Group	duo					River	

Lafayette, LA 70503 (337) 501-9900 Arsement Media Group 104 Live Oak Drive

Buyer

Kalyn Simon kalyn@arsementmedia.com (337) 849-3251

ARSEMENT MEDIA GROUP

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window Enders! Candidates Must Sign The Certification On Page 3

Arsement Media Group I, Mary Werner being/on behalf of: a legally qualified candidate of the Public Service Commissionier - District 4 political party for the office of: Primary in the November 8, 2016 election to be held on: Time of Broadcast Day, Plays Class Times per Number	Station and	d Location:			Date:	October 6, 2015
Mary Werner Democratic a legally qualified candidate of the Public Service Commissionier - District 4 political party for the office of: Primary in the Movember 8, 2016 election to be held on: November 8, 2016 do hereby request station time as follows: Time of Day, Rotation or Package Days Class Times per Week Number New	Suddenlink (7	559, 6789, 5783)	- Lake Charl	es, LA		2015
being/on behalf of: Democratic	Arsement I	Media Group				
a legally qualified candidate of the Public Service Commissionier - District 4 Primary In the November 8, 2016 election to be held on: do hereby request station time as follows: Time of Day, Rotation or Package Days Class Times per Week Number Number		Marv Wei	rner			
political party for the office of: Primary in the November 8, 2016 election to be held on: do hereby request station time as follows: Time of Day, Rotation or Package Days Class Times per Week Weel	a legally qua	lified candidate	of the			
election to be held on: November 8, 2016			Public Ser of:	vice Commiss	ionier - District 4	-
do hereby request station time as follows: Time of Day, Rotation or Package Days Class Times per Week Times per Week Days Class Week Times per Week	in the	•				
Broadcast Day, Rotation or Package Days Class Week Weel	election to b	Novei e held on:	mber 8, 2016 			
Broadcast Day, Rotation or Package Days Class Times per Week Weel	do hereby re	quest station tin	ne as follows	5 :		
		Day, Rotation or	Days	Class		Number of Weeks
	Length					
	Please see					
	Please see					

I represent that the payment for the above described broadcast time has been furnished by:

The Campaign to Elect Mary Werner for PSC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Donna Williams

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

October 6, 2015	Ksimm	
Date	Signature	
To Be	Signed By Station Representative	
□ Accepted	☐ Accepted in Part	□ Rejected
Signature	Printed Name	Title

Market: Louisiana
Vendor: Suddenlink - Lake Charles/Sulphur/Iowa 5783
Station Rep: Dawn Arceneaux

Email: Dawn.Arceneaux@suddenlink.com Phone: (318) 419-3251

Campaign Remarks:

Mary Werner

Campaign: MW 10.8-10.9 Flight Dates: 10/08/2016 to 10/09/2016 Contract No: 1550117508

Rev. No: 1

Arsement Media Group

kalyn@arsementmedia.com Buyer: Kalyn Simon

Item Days Su OBT BD Times 6 DP/LEN FXNC Call 10.9 Presidential Debate - Leading In Lake Charles/Sulphur/Iowa 5783 **Program Title** 166.00 166.00 Rate/Total စ္တ င္မ Spots

Comments: Leading Into Debate Is Preferable - NP x2

\$210.80	\$248.00	2	Totals	=
\$210.80	\$248.00	2	Oct-2016	00
Net	Gross	Spots	Month	Z
2				
	- NP ×2	Leading Into Debate Is Preferable - NP x2	Comments: Leading	Co
82.00 1 82.00	10.9 Presidential Debate - Leading In Lake Chartes/Sulphur/lowa 5783	O CNN		2 Su

Date:

Arsement Media Group 104 Live Oak Drive Lafayette, LA 70503 (337) 501-9900

Signed:

Thank you! Comments:

\$210.80

Traffic:

Kalyn Simon

kalyn@arsementmedia.com (337) 849-3251

Buyer

ARSEMENT 9

MEDIA GROUP

Market: Louisiana
Vendor: Suddenlink - Jennings 6789
Station Rep: Dawn Arceneaux
Phone: (318) 419-3251
Emall: Dawn.Arceneaux@suddenlink.com
Campaign Remarks:

Mary Werner
Campaign: MW 10.8-10.9
Flight Dates: 10/08/2016 to 10/09/2016
Contract No: 1550117508
Rev. No: 1

Arsement Media Group

Buyer: Kalyn Simon
kalyn@arsementmedia.com

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	Month		Spots		Gross	Net		
	Oct-2016		2		\$26.00	\$22.10		
	Totals		2		\$26.00	\$22.10		
Comments: Thank you!	ents: you!					7	Traffic:	
Signed:	1ed:				Date:			
Arsei 104 L Lafay (337)	Arsement Media Group 104 Live Oak Drive Lafayette, LA 70503 (337) 501-9900	roup					Buyer Kalyn Simon kalyn@arsementmedia.com (337) 849-3251	ARSEMENT

ARSEMENT MEDIA GROUP

Market: Louisiana
Vendor: Suddenlink - Carlyss/Moss Bluff 7559
Station Rep: Dawn Arceneaux
Phone: (318) 419-3251
Email: Dawn.Arceneaux@suddenlink.com
Campaign Remarks:

Mary Werner
Campaign: MW 10.8-10.9
Flight Dates: 10/08/2016 to 10/09/2016
Contract No: 1550117508
Rev. No: 1

Arsement Media Group
Buyer: Kalyn Simon kalyn@arsementmedia.com

Arsement Media Group 104 Live Oak Drive Lafayette, LA 70503 (337) 501-9900

Signed:

Buyer

_Date:

Kalyn Simon kalyn@arsementmedia.com (337) 849-3251

ARSEMENT MEDIA GROUP



ACKNOWLEDGMENT OF POLITICAL CABLECASTING POLICIES

OF Suddenlink Media Central

This will acknowledge receipt of "Information Concerning Political Advertising Policies of Suddenlink Media (the "Political Policy").

I agree that all purchases of advertising time on the Suddenlink Media (the "System") which I make by or on behalf of legally-qualified political candidates will be made subject to this Acknowledgment and the Political Policy.

I acknowledge that I have been informed to my satisfaction concerning the classes of time which are available to advertisers, including without limitation every level of preemptibility; the chances of preemption for the various levels of preemptibility; the availability of discount packages and rotations, including the System's willingness to negotiate combinations of time suitable to the needs of particular candidates; the System's lowest unit charge and related privileges for each class of time; Preemptable time is based upon advertiser demand; spot placement is determined on an equal opportunity priority basis within traffic and billing system. Suddenlink Media will use its best efforts to makegood preempted spots and/or to notify the candidate what options are available.

I recognize that the Federal Communications Commission ("FCC") has exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates" "uses" of System's facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

[To be completed by a Candidate: I certify that all advertising purchased by me that does not qualify as a "use" under federal law for cablecast on the System will include my recognizable voice or image. I agree to indemnify and hold the System harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the System as the result of its cablecast of advertising purchased by me which does not qualify as a "use".]

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by the System concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the System on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidate's behalf will include the candidate's recognizable voice or image. Unless I am acting on behalf of a candidate for federal elective office, I further represent that the candidate agrees to indemnify and hold the System harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the System as the result of its cablecast of advertising not involving a "use" by the candidate which I purchase on the candidate's behalf. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: Kalyn Simon Kimm

On behalf of: Mary Werner-Public Svc. Comm D4

Date: May 17, 2016